## 2023 Dealer Levels

# **Platinum Level:**

### Requirements

- \$300,000.00 + Sales Volume of our structures
- 3 or more of our products listed on your website or on display at your lot
- Train sales staff, or in-house structures specialist with knowledge of our structures
- Actively promote our structures to home owners and contractors in your surrounding communities
- Pay bills within set terms

#### Benefits:

- Wholesale Pricing with 2% 10 Net 30 Day Terms
- Website Dealer Locator Listing
- Website Dealer Portal Login
- Free Catalogs
- Dedicated Pencroft Account Manager
- Prioritized Lead-Times (up to 4 weeks less then silver)
- Annual Early Buy Credit = 1.5% cash back on previous years total sales, to use towards displays in Jan. & Feb.

### **Status Removal**

• Failure to meet the above requirements may result in loss of dealership level.

# **Gold Level:**

## Requirements

- \$100,000.00 \$300,000.00 Annual Sales Volume of our structures
- 2 or more of our products listed on your website or on display at your lot
- Train sales staff, or in-house structures specialist with knowledge of our structures
- Actively promote our structures to home owners and contractors in your surrounding communities
- Pay bills within set terms

#### Benefits:

- Wholesale Pricing with 1% 10 Net 30 Day Terms
- Website Dealer Locator Listing
- Website Dealer Portal Login
- Free Catalogs
- Dedicated Pencroft Account Manager

- Prioritized Lead-Times (up to 2 weeks less then silver)
- Annual Early Buy Credit = 1% cash back on previous years total sales, to use towards displays in Jan. & Feb.

### **Status Removal**

• Failure to meet the above requirements may result in loss of dealership level.

# Silver Level:

## Requirements

- \$0.00 \$100,000.00 Sales Volume
- Train sales staff, or in-house structures specialist with knowledge of our structures
- Actively promote our structures to home owners and contractors in your surrounding communities
- Pay bills within set terms

### Benefits:

- Wholesale Pricing with Net 30 Day Terms
- Website Dealer Portal Login
- Free Catalogs
- Dedicated Pencroft Account Manager
- No Prioritized Lead-Times
- Annual Early Buy Credit = 0.5% cash back on previous years total sales, to use towards displays in Jan. & Feb.

### Status Removal

Failure to meet the above requirements may result in loss of dealership level.